

Leading AI & Digital Transformation – In Collaboration with INSEAD

An immersive three-day program designed for senior leaders responsible for shaping their organization's AI strategy. Blending world-class content from INSEAD with practical insights from Visa leaders, it equips participants with the vision, tools, and strategies to harness AI, build innovative business models, and lead successful digital transformations.

Begin with understanding all about Digital Strategy. This day explores how organizations can create real value from digital investments by selecting the right opportunities, leveraging AI for automation and prediction, and harnessing the power of global platforms, network effects, and ecosystem innovation. It concludes with an exclusive visit to the Visa Innovation Centre for a behind-the-scenes look at transformative payment solutions and emerging technologies.

COURSE DETAILS

Leading AI & Digital Transformation

Immersion Details

- Open enrollment course
- April 20–22, 2026
- Pricing: \$12000 USD for INSEAD inclusive of snacks, lunches, and 1x group dinner
- 1 year subscription to DPL at \$3000 USD (Extra)
- Location: Singapore

Who should take this course

Senior professionals in banking and financial services – seasoned leaders with 20+ years of experience across product, strategy, risk, data, and technology – who are shaping organizational direction and driving innovation, and who seek a practical, executive-level understanding of AI's strategic business impact.

Digital Payments Library – Optional - With 900+ Learning Resources, Digital Payments Library is a cost-effective, world-class platform to upskill your entire payments organization

Leading AI & Digital Transformation

Apply principles from earlier sessions to design initiatives that transform how organizations create and capture value, using technologies such as AI, machine learning, blockchain, and platforms. Explores value innovation – moving beyond customer centricity to open new markets and deliver extraordinary propositions – with practical frameworks and tools for self-disruption and exceptional growth.

End the training with a focus on overcoming inertia and “technical debt” to foster agility in digital-enabled teams, and on leading organization-wide transformations that sustain momentum and strategic alignment. Special features - Economics of AI, VISA Intelligence and AI Cyber Trends and Securities offering exclusive insights into AI’s economic impact and Visa’s real-world applications.

Key Topics

Day 1 – Strategic View of Digital Disruption

- AI and Predictive Analytics
- Digital Investment Strategy
- Platform Ecosystems and Scaling through Innovation

Visit to the Visa Innovation Centre

Day 2 - Innovation in Action

- Digital Innovation Workshop
- Value Innovation and Blue Ocean Strategy

Day 3 – Organizational Agility & Transformation

- Overcoming Organizational Inertia
- Future of Work and Culture
- Digital Transformation Simulation
- Leading Change Best Practices
- Economics of AI – Delivered by VISA SME
- Understanding VISA Intelligence – Delivered by VISA SME
- AI Cyber Trends and Securities – Delivered by VISA SME

Leading AI & Digital Transformation – Trainer Profiles



Jason P. Davis, [Professor of Entrepreneurship and Family Enterprise, INSEAD](#)

Associate Professor at INSEAD, Jason holds a PhD from Stanford University, with additional degrees from Caltech and MIT. Jason specializes in digital transformation, AI, and innovation in large enterprises with deep insight into business model innovation in Big Tech across global markets. He is the author of *Event Horizon Strategy and Digital Relationships* and has advised or consulted for leading technology firms across his career



Dr Simon Baptist, [Vice President, Principal Economist, Asia-Pacific](#)

Simon, a recognized economic communicator, he advises senior leaders across financial services, corporates, and government providing them with insights on economic and business trends across the region. He previously served as Global Chief Economist at the Economist Intelligence Unit and holds a doctorate in Economics from Oxford.



Gia Yim, [Sr Director, VCA AI Practice Lead, VISA](#)

As the Head of the VCA AI Practice for Visa in Asia Pacific, Gia is responsible for its strategic direction and expansion. Drawing on nearly 15 years of experience in strategy and business development, she establishes the firm's thought leadership and collaborates with key clients to help them unlock competitive advantages in the new era of AI.



Paul Lothian, [Head of the APAC Cybersecurity Practice, VISA](#)

With wide international experience, Paul has advised world's largest organizations across Finance, Technology, Energy, and Government sectors. He specializes in Cyber Strategy, Governance, Risk Management, Cloud, Blockchain, AI, and Quantum Technologies. Paul holds a PhD in Mathematics from the Information Security Group, University of London and is a Fellow of the Institution of Engineering and Technology and the British Computer Society.